

Our Company

Dun & Bradstreet helps companies leverage data and analytical insights to take more intelligent actions that deliver a competitive edge. Data and insights are delivered through the Dun & Bradstreet [Data Cloud](#) and the solutions it powers.

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Helping You Grow & Thrive

Our solutions support our clients' mission critical business operations by providing proprietary and curated data and analytics to help drive informed decisions and improved outcomes. In an ever-increasing digital world, data is found everywhere. Data can describe the past or be of the moment. Data fuels analytics that can anticipate the future. And, data is most valuable when it drives action that moves an organization towards its goals. Leading organizations use data and data-driven platforms to create a competitive edge. Our solutions derive data-driven insights that help clients target, grow, collect, procure and comply—even in changing times. When it comes to data about customers, vendors and partners, knowing what data to trust and having the right tools that make the data actionable can be a challenge. That's where we come in. Dun & Bradstreet's business decisioning data, insights and solutions help guide intelligent actions that can drive a competitive edge.

Our platform-based [solutions](#) help improve performance within the areas of Sales and Marketing, Finance, Procurement, and Compliance. We also offer Master Data solutions to help create a foundation of consistent and trusted customer, supplier, and partner data to enable efficient workflows. In fact, we believe that a master data foundation is key to a successful digital transformation.

Vision

Dun & Bradstreet's mission is to create a global network of trust enabling clients to turn uncertainty into confidence, risk into opportunity, and potential into prosperity. By building on the world-class data and analytics we already bring to the market through the Dun & Bradstreet [Data Cloud](#) and the solutions it powers, our global network of trust will deliver more data and deeper insights, sourced directly, from our [Worldwide Network](#) partners, and other partners, and through new analytical models.

In a world where new methods of transacting business mean that trust must be continually verified, clients will continue to rely on our Live Business Identity, derived from the Data Cloud, to provide the most comprehensive and continually updated view of business entities. Ultimately removing more uncertainty from their decision-making process, removing more risk from their business, and growing, realizing their full potential and turning that potential into prosperity.

Values

Find out why we come to work every day – and the principles that guide all of our relationships.

[Learn More](#)

History

Our evolving company has covered a lot of ground since it was founded in 1841. Get the abridged version of our story.

[Learn More](#)

People & Careers



Cover what it means to be a part of the Dun & Bradstreet family.



[Learn More](#)

Our Leadership

Our executives not only embody who Dun & Bradstreet is – they coach and inspire employees to be the very best they can be.

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Investor Relations

Thinking of investing in Dun & Bradstreet? Or want to see how our company is performing? You'll find all of that vital information here.

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Events

Visit this page to get up to speed on our participation in upcoming events.

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